

**CONTACT INFORMATION:**

**The Buddyz**

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**RELEASE DATE:**

**For Immediate Release**

## **Canadian Authors Launch Children's Book with a Focus on Social Emotional Learning**

**Ottawa, ON, January 4, 2024** - Canadian authors Brian Nolet, a father of two, and elementary school teacher Dave Mossman, are thrilled to announce the official launch of their first children's book, *Jungle Buddyz: A Race to Remember*, under the brand name The Buddyz. The book launch will take place virtually on Saturday, January 6th, 2024.

The Buddyz is dedicated to creating children's books and resources that focus on social emotional learning for young children. Through their engaging storytelling, Nolet and Mossman aim to help children develop important life skills in a fun and relatable way.

*Jungle Buddyz: A Race to Remember* tells the story of a nervous sloth named Scooter who faces self-doubt before a big race in the jungle. With the support of his friends, the Jungle Buddyz, Scooter learns to believe in himself and navigate his emotions. This charming tale serves as a catalyst for discussing social-emotional issues such as self-confidence and resilience.

Nolet and Mossman have received tremendous support for their debut book, with hundreds of copies sold across multiple countries including Canada, the United States, France, and Australia. In fact, their book quickly became a bestseller on Amazon in mid-December, receiving rave reviews from both parents and children.

"The positive response we have received from children and parents alike has been heartwarming," said Brian Nolet, co-author of *Jungle Buddyz*. "Seeing kids not only enjoy reading the book but also understanding its important message is truly incredible and rewarding."

Dave Mossman shares, "Our goal was to create a children's book series that addresses the challenges children face in dealing with their feelings and emotions."

"The illustrations are great! My three year old thoroughly enjoyed this book from cover to cover," said Tina Clinton, mother of Gracelynn from Ottawa.

Seven-year-old Owen Thompson, from Thunder Bay, ON, who read *Jungle Buddyz: A Race to Remember*, shares his learnings, saying, "I learned that it's okay if you don't win all the time. As long as you keep trying and learn to have fun!"

In addition to their book, *The Buddyz* offer resources for parents and teachers on their website, including free printables like coloring pages, puzzles, and lesson plans covering various subjects like health, language, art, and social studies for students in Kindergarten to Grade 3.

The official book launch will be held virtually on Saturday, January 6th, featuring live discussions on social media about the inspiration and creation process behind *Jungle Buddyz*. Participants will have the chance to win exciting giveaways, including copies of the book, stuffed animal versions of the main character, and more. To be a part of this exciting event, follow @BuddyzCanada on social media, and visit [www.thebuddyz.ca](http://www.thebuddyz.ca) for more information on the book and available resources. *Jungle Buddyz: A Race to Remember* is available in both English and French on Amazon.

Members of the media are invited to contact Brian Nolet or Dave Mossman directly for interviews, and to receive additional approved photos of parents and children enjoying the book. Dozens of reviews can also be found by searching Jungle Buddyz on Amazon.

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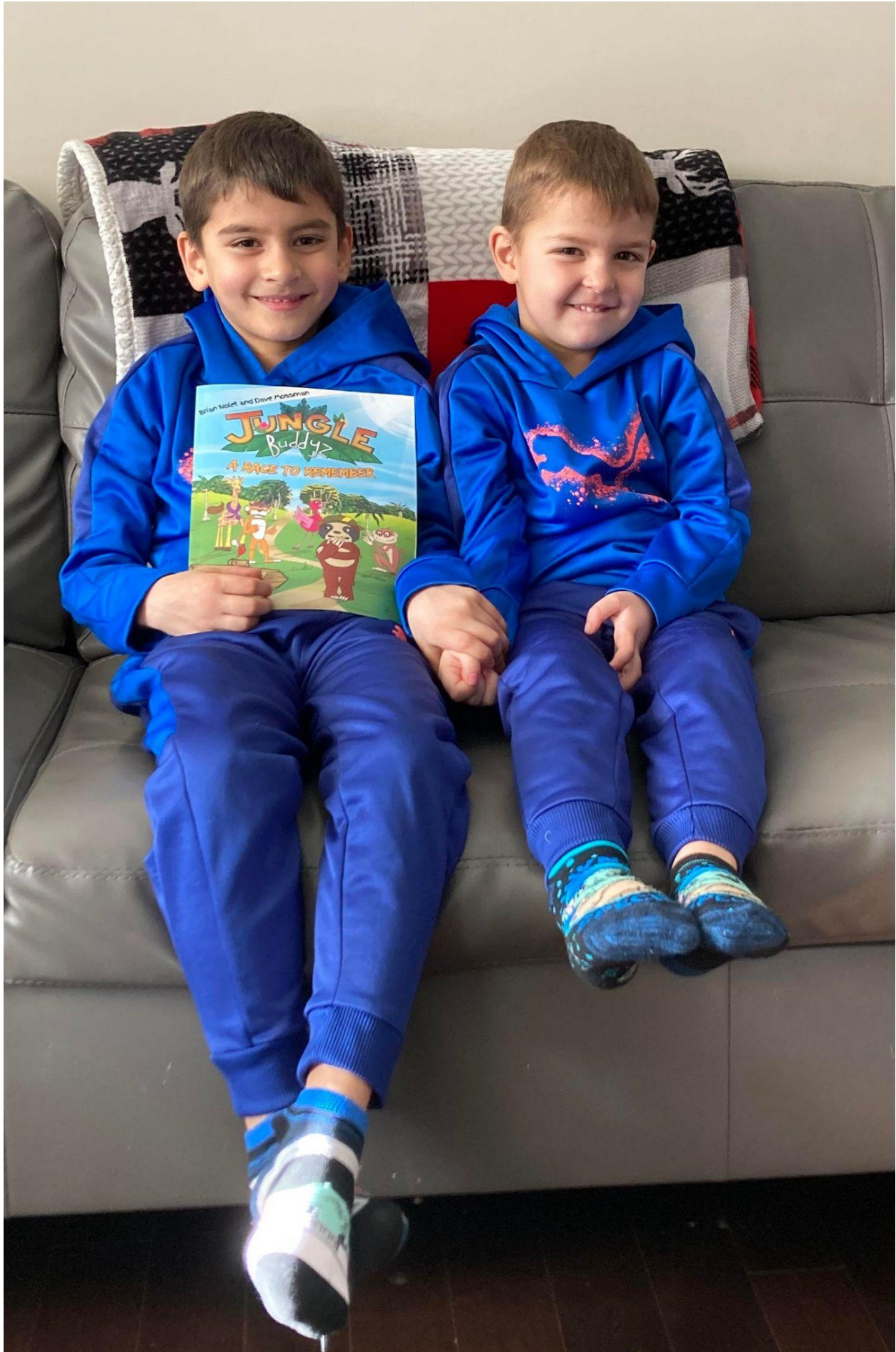
Website: [www.thebuddyz.ca](http://www.thebuddyz.ca)

**Media attached:**

1. Author Brian Nolet, reading Jungle Buddyz: A Race to Remember to his youngest son Jackson.
2. Tina Clinton, from Ottawa, reading Jungle Buddyz: A Race to Remember to her daughter Gracelynn
3. Owen Thompson, seven years old from Thunder Bay, with his younger brother Arjay Thompson, four years old.
4. Hayden Tysoski, four years old from Thunder Bay, along with his father Jay Tysoski, reading Jungle Buddyz: A Race to Remember
5. Hayden Tysoski, four years old from Thunder Bay, reading Jungle Buddyz: A Race to Remember











His friends gathered around him, showering him with words of motivation for the big race.

The monkey roared, "Hey, remember our secret! We're going to win it. We'll help you keep your cool."

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