



2024 MEDIA KIT

# THE BUDDYZ

## SOCIAL EMOTIONAL LEARNING



[WWW.THEBUDDYZ.CA](http://WWW.THEBUDDYZ.CA)

# COMPANY OVERVIEW

The Buddyz is dedicated to creating children's books and resources that address social-emotional learning. Our passion lies in empowering young hearts and minds through engaging stories and educational tools that enhance social-emotional skills.

## OUR PRODUCTS:

▶ **Children's Illustrated Books**

▶ **Daily Emotions Journals for Kids**

▶ **Lesson Plans K-3 & Free Printables**

▶ **Buddyz Merchandise**



"Jungle Buddyz: A Race to Remember" tells the story of a nervous sloth named Scooter who faces self-doubt before a big race in the jungle. With the support of his friends, the Jungle Buddyz, Scooter learns to believe in himself and navigate his emotions. This charming tale serves as a catalyst for discussing social-emotional issues such as self-confidence and resilience.

Designed to promote self-discovery, personal growth, and improve communication skills among children, the Jungle Journal is an emotions journal that encourages young readers to reflect on their experiences, express themselves freely, and cultivate a deeper understanding of their thoughts and emotions.



"Jungle Buddyz: A Race to Remember is more than just a children's book, it's a confidence-boosting journey that every young reader should embark upon. This delightful story tackles the universal theme of overcoming nerves and finding courage in the face of challenges."

Jason - Amazon Verified Purchase



# MEDIA COVERAGE

The Buddyz have quickly gained recognition across Canada after the successful launch of their first book and emotions journal for children. Their unique approach to helping kids navigate their emotions has caught the attention of media companies throughout the country, leading to interviews and features in various outlets.

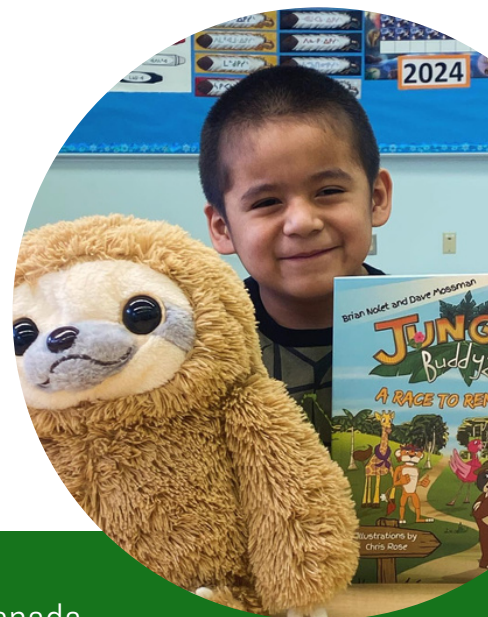


## INTERVIEWS

- ▶ [TBT News interview about Jungle Buddyz: A Race to Remember](#)
- ▶ [CTV Morning Live interview about the Jungle Journal](#)
- ▶ [CBC Superior Morning interview about the launch of Jungle Buddyz: A Race to Remember](#)
- ▶ [Chronicle Journal News article announcing the winner of the Jungle Buddyz Colouring Contest](#)

## PRESS RELEASES

- ▶ [National Jungle Buddyz: A Race to Remember Book Launch Press Release](#)
- ▶ [National Jungle Journal Press Release](#)



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